

Dear Friend/Community Partner,

Every veteran carries a story that most people never fully see. For some, the hardest battles begin after returning home. Isolation, stress, and feeling disconnected can quietly impact every part of life. Sometimes, what changes everything is simply being surrounded by people who understand.

Journey to the Light Ministries exists to support veterans, service members, law enforcement, and individuals in our communities through connection, encouragement, and practical resources that create lasting impact.

That mission comes to life through the H.O.P.E. Retreat 2026, taking place September 29 through October 2, 2026, at Camp American Legion in Lake Tomahawk, Wisconsin. H.O.P.E., which stands for Helping Our Patriots Excel, is a free retreat designed to help veterans and service members reconnect with themselves, with others, and with renewed hope.

The U.S. Department of Veterans Affairs continues to emphasize the importance of social connection among veterans, noting that healthy support systems can improve both physical and mental health while helping reduce isolation.

Throughout the retreat, attendees will experience opportunities focused on five areas of wellness: Physical, Mental, Social, Financial, and Spiritual. Most importantly, they will experience genuine connection in a supportive environment where they know they are not alone.

Here's a glimpse of what attendees will experience:

- Kayaking, fishing, and pontoon rides
- Campfires and community meals
- Therapeutic art and acupuncture
- Expert speakers and chiropractic care
- Skill-building workshops and resource connections

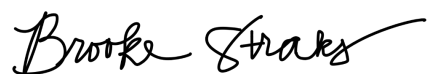
As we prepare for this year's retreat, we are seeking community partners and sponsors who want to make a meaningful difference in the lives of those who have served. We're aiming to raise \$11,000 for the H.O.P.E. Retreat 2026, and your support can bring this vision to life. Here's how you can help:

- **Spread the Word:** Refer Wisconsin veterans and service members to apply at www.journeytothelight.org
- **Give Generously:** Consider a monetary or in-kind donation (see attached sponsorship tiers). From water bottles to art supplies, every gift fuels the retreat experience.
- **Partner with Us:** Choose a sponsorship tier - whether it's \$2,000 as our Battalion Sponsor or an in-kind contribution - and gain recognition on t-shirts, social media, and more.

Your tax-deductible donation will directly empower veterans and service members, and we'll celebrate your generosity every step of the way. To ensure your logo on our t-shirts, please submit your sponsorship by August 15, 2026. For in-kind donations or questions, contact Candice Kreis at candice@journeytothelight.org.

Thank you for standing with us to light the path for our patriots. Together, we're not just saving lives—we're transforming them, creating a ripple effect of hope and healing across our communities.

Warm regards,



Brooke Straks
President - Journey to the Light Ministries

H.O.P.E. Retreat 2026 Sponsorship Tiers

1. Battalion Sponsor – \$2,000 (Exclusive: 0 of 1 Available - Thank you - Municipal Well & Pump!)

- Named as the Presenting Sponsor of the H.O.P.E. Retreat 2025
- Largest logo placement on all event materials (banners, t-shirts, website, social media, and print ads).
- Exclusive business spotlight with a dedicated social media post and website feature.
- Full-page advertisement in the Resource Binder given to all attendees.
- Opportunity to include premium branded items (e.g., water bottles, notebooks) in attendee welcome packets.
- Verbal recognition during both the opening and closing remarks.

2. Company Sponsor – \$1,500 (Limited: 2 of 2 Available)

- Prominent logo placement on event materials (banners, t-shirts, website, and social media).
- Dedicated social media post highlighting your support for veterans.
- Half-page advertisement in the Resource Binder given to all attendees.
- Opportunity to include a branded item (e.g., pens, keychains) in attendee welcome packets.
- Verbal recognition during the opening remarks.

3. Platoon Sponsor – \$1,000 (Limited: 4 of 4 Available)

- Logo included on event materials (welcome banner, t-shirts, website, and social media).
- Recognition in a group social media post with other Platoon Sponsors.
- Quarter-page advertisement in the Resource Binder given to all attendees.
- Opportunity to include promotional materials (e.g., flyers, brochures) in attendee welcome packets.
- Name listed in the retreat's printed program.

4. Squad Sponsor – \$750 (Limited: 4 of 4 Available)

- Logo included on the welcome banner, t-shirts, and social media.
- Name listed in promotional materials (website sponsor list and flyers).
- Recognition in a group social media post with other Squad Sponsors.
- Opportunity to include a small promotional item (e.g., stickers, bookmarks) in attendee welcome packets.
- Name listed in the retreat's printed program.

5. Battle Buddy Sponsor – \$500 (Unlimited)

- Name or logo included on t-shirts and social media.
- Recognition in a group social media post with other Battle Buddy Sponsors.
- Name listed on the website sponsor page.
- Opportunity to include a simple promotional item (e.g., business cards) in attendee welcome packets.

6. Recruit Sponsor – Under \$500 (Unlimited)

- Name listed on the website sponsor page and in a digital thank-you list.
- Recognition in a group social media post with other Recruit Sponsors.
- In-kind donations (goods or services) acknowledged with a brief description (e.g., "Donated 20 blankets").

Sponsor Information

Business/Organization Name: _____
(As you'd like it to appear in recognition materials)

Contact Name: _____
Phone: _____
Email: _____
Address: _____
City, State, ZIP: _____
Website (if applicable): _____

Please email a high-resolution logo (PNG or JPG) to candice@journeytothelight.org by August 15th, 2026.

Sponsorship Commitment

Please select your sponsorship level or indicate an in-kind donation below. To ensure logo inclusion on t-shirts, submit this form and payment by July 15th, 2026.

- ☐ **Battalion Sponsor** – \$2,000 (Exclusive: 1 Available)
- ☐ **Company Sponsor** – \$1,500 (Limited: 2 Available)
- ☐ **Platoon Sponsor** – \$1,000 (Limited: 4 Available)
- ☐ **Squad Sponsor** – \$750 (Limited: 4 Available)
- ☐ **Battle Buddy Sponsor** – \$500 (Unlimited)
- ☐ **Recruit Sponsor** – Under \$500 (Unlimited)

☐ Check enclosed (payable to Journey to the Light Ministries)

Promotional Materials

Sponsors may include items in attendee welcome packets based on their tier (e.g., branded items, flyers, business cards).

☐ I plan to provide promotional materials.

- Item Description: _____
- Quantity: _____

Note: Items must be received by August 15, 2026, to be included in packets.

Submission Instructions

Please return this completed form to: **Candice Kreis**

Email: candice@journeytothelight.org

Mail: Journey to the Light, PO Box 409, Waupun WI 53963

Deadline for T-shirts & Promotional Materials: August 15, 2026